



**Automatic Photo Fun
With Manual Back-Up Controls**

Mamiya ZE-2

The Mamiya ZE-2 Quartz features a sophisticated Central Processing Unit that handles all data needed to produce perfect exposure results in its aperture-priority AE mode, and offers manual capabilities as a back-up. A special feature of the ZE-2 Quartz is its audible warning of possible camera shake when the shutter speed is too slow to allow steady hand-holding with the lens in use. An auto winder and other sophisticated accessories are available to make your photography better than ever before.



**The Fully Automatic SLR
That Does It All for You**

Mamiya ZE

Some of the most sophisticated electronic technology ever employed in a camera makes the Mamiya ZE Quartz a camera you can use for perfect photographs, every time. Because of its electronic sophistication, the ZE Quartz takes care of all the troublesome details for you, such as setting the proper shutter speed for perfect exposure of your film. All you do is select an aperture and press the shutter release. But more importantly, the ZE Quartz can grow with you, providing more advanced features and capabilities as your knowledge of photography grows. The Mamiya ZE offers a full range of lenses and accessories to meet your growing needs.

Mamiya

a world leader in pro cameras



**Compact & Fast
with Simplified Handling**

Mamiya EF2

There's no big secret about the Mamiya EF2, simply the fact that it's the fastest, easiest, handiest way to cover all your photographic needs. Compact and light enough to carry anywhere, the EF2 offers a simplified manual exposure system adjusted by three weather symbols and a fast 4-position focusing ring for clear, sharp results. When the light gets dim, or indoors, the EF2 tells you with a red warning light that it's time to Pop-Up the handy, automatic flash unit for just the right amount of light. Finally, a handy 8-second delay self-timer lets you put a lot more of yourself into your photographs.

35mm Format SLR



**Beginner or Pro,
You've Got It All!**

Mamiya ZE-X Crossover Camera

The exciting Mamiya ZE-X provides every capability you need to take perfect photos, just the way you want, no matter what your level of technical expertise. A multi-mode system of automated exposure capabilities provides the flexible control the professional needs for absolute accuracy, and protects the beginner from mistakes that can ruin pictures. With the ZE-X there is no limit to your photographic growth potential and the camera will grow right along with you thanks to a wide range of versatile lenses and accessories designed to meet your needs. When it comes to creative photographic potential, the Mamiya ZE-X has it all.



**A Whole New Approach
To Photographic Enjoyment**

Mamiya ZM QUARTZ

Whatever your style of photography, the newest Mamiya—the ZM Quartz—is just the camera to do the job. You can rely completely on the camera's accurate, sensitive aperture-priority AE mode, or you can set exposures manually with advice from the SPD metering system. An innovative design provides the perfect balance and handling that make the ZM Quartz amazingly easy to use. And the unique Mamiya camera shake warning lets you know audibly whenever there's a chance that too slow a shutter speed could ruin your photo. The Mamiya ZM Quartz presents a whole new dimension of fun and adventure in photography.

35mm Format



**Chic, Compact, Creative—
Perfect for Personal Fun**

Mamiya U AUTO FOCUS

On looks alone, the compact Mamiya U Auto Focus is a real winner. But it's what's inside the camera that makes it the best possible choice for all photography, anywhere, anytime. Perfect for all photographers the Mamiya U Auto Focus high-tech features like an infrared automated focusing system, first in a camera this compact, guarantee great photographs and pinpoint sharpness even in the dark!

A buzz and blinking red warn of low light or self-timer use. Film loading is fast and easy with no slips! A One-Touch grip readies the camera for action and provides a firm, no-slip handle for one-hand shooting! Once U've tried it, U'll never give it up!



**Sophisticated Features
for Simplified Enjoyment**

Mamiya U

Wherever you are, whatever you're doing, the Mamiya U goes with you. Sleek, small and light, the Mamiya U comes to life at the touch of a finger, precisely calculates exposures and turns out a perfect photo every time you shoot. A handy Pop-Up flash with auto exposure control keeps you shooting indoors or out, daytime or night; and the U lets you know (with a buzz and blinking red warning) when the flash is needed. Four-position focusing for sharpness, magnetic release for smoothness, the amazing little Mamiya U has it all—and delivers it all, when and where you need it.



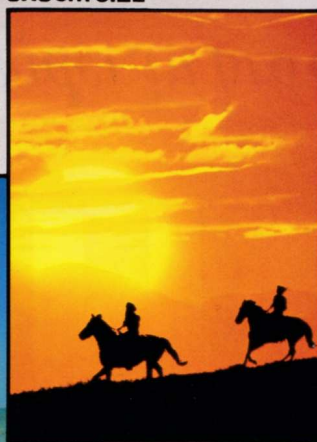
**There's Never a Miss
with 5-Step PhotoAutomation**

Mamiya M

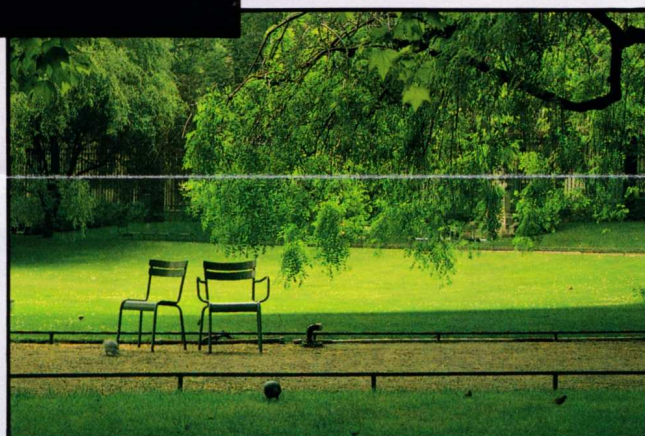
Now you can take a perfect photo, every time, just by pressing the shutter button. The handy, all automatic Mamiya M gives you 5-step PhotoAutomation including Focus, Wind/Rewind, Film Loading, Flash & Exposure. The camera does it all—you just select your subject and shoot. Even in dim light, the Mamiya M's auto focus capability doesn't fail, thanks to a unique Focus Beam that comes on in the dark to guarantee pinpoint sharpness. The quiet, reliable auto winder features a handy palm grip for easier, more stable holding, plus the Pop-Up flash unit comes on at the touch of a finger. The Mamiya M—your path to perfect photographs.

Pick the Format & the Features Just Right for Your Style of Photographic Enjoyment

6X6cm SIZE



6X7cm SIZE



6X9cm SIZE

6X4.5cm SIZE



35mm SIZE



6x7cm Format SLR



**Professionalism Captured
in 'Ideal' Dimensions**

Mamiya RZ67 PROFESSIONAL

The outstanding Mamiya RZ67 Professional offers all the features and capabilities needed to produce the finest, professional-level photographic images. Advanced electronic circuitry insures smooth, accurate performance and couples with the innovative styling of the RZ67 to insure fast, responsive handling under any conditions. A wide system of accessories includes revolving film backs with automatic masking. A new line of optically superior Mamiya RZ lenses—including a special Shift Lens for perspective control—the AE Prism Finder and PD Prism Finder with TTL Spot/Averaging meters, Winder and a full range of additional creative equipment.



**Proven Quality, High Performance
in Professional Applications**

Mamiya RB67 PRO-S

Mamiya's original professional medium-format SLR, the RB67 Pro-S retains the outstanding performance features that have made it a world favorite with discriminating photographers. Design advances over the years have improved the capabilities of the Mamiya RB67 Pro-S and provided the precision, versatility and creative potential demanded in professional applications. Years of tough, demanding use have proven the quality and durability of this camera, and its lenses and accessories. It fully deserves its reputation among pros for delivering the goods, anywhere, anytime.

6x4.5cm Format SLR



**Exceptional Performance Coupled
with Fast, Easy Handling**

Mamiya M645

Only slightly larger than standard 35mm SLRs, the Mamiya M645 offers unsurpassed creative versatility in a compact, easy handling camera. Producing a negative 2.7 times the size of 35mm film, it gives the photographer expanded creative capabilities. Outstanding Mamiya-Sekor interchangeable lenses cover every need, from fish-eye to super-telephoto, while providing outstanding color fidelity and exceptional resolution. Accessories include a Power Drive unit with integral grip, interchangeable viewfinders including one for AE mode exposure control and accessory equipment capable of producing outstanding results for a wide range of applications.

6x6cm Format TLRs



**Solid Dependability
with Versatile Performance**

Mamiya C330S C220f

Professional Professional

In terms of cost performance, nothing beats the Mamiya twin-lens reflex system cameras for versatility, reliability and durability. Capable of meeting any challenge, pro or amateur, the Mamiya C330S and C220f have an enviable record of dependability and are today's only system TLRs offering interchangeable lenses and full accessory equipment. The C330S offers a host of automatic features that include automatic parallax compensation indication, dual self-cocking shutter release buttons and seven interchangeable focusing screens. Both models offer multiple-exposure capability, single-action focusing hoods and handy distance scales, along with seven interchangeable lenses.

6x9cm Format



**Multi-Format Versatility
in the Studio or on Location**

Mamiya Universal Press

Its capability to produce the entire range of medium film formats makes the Mamiya Universal Press one of the most versatile cameras ever designed. Choose 6 x 4.5, 6 x 6, 6 x 7 or 6 x 9 film holders to suit the job at hand, and combine them with a choice of seven different focal length lenses, from wide-angle 50mm to a 250mm telephoto. The breech-lock mount secures lens to camera quickly and precisely, and an automatic rangefinder coupling guarantees pinpoint focusing accuracy. The camera's viewfinder features a bright frame indicator for 100mm, 150mm and 250mm lenses, automatic parallax compensation, and accessory viewfinders for the wide-angle ranges.

Mamiya